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FOR IMMEDIATE RELEASE:

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Day Spa Association & International Medical Spa Association Announce 2010 Advisory Board Members

Union City, NJ Hannelore Leavy, Founder and Executive Director of both the Day Spa Association and the International Medical Spa Association is pleased to announce the 2010 Advisory Board Members and Committee Chairpersons. Now is the time to consider joining these associations as well as to volunteer to work on any of their committees.

DAY SPA ASSOCIATION ADVISORY BOARD: **Larry H. Oskin**, Chairperson of DSA & IMSA Media & Public Relations of Marketing Solutions in Fairfax, VA; **Skip Williams**, Chairperson of Education and Day Spa Expo of Resources & Development in Las Vegas, NV; **Eric J. Light**, Chairperson of International Chapters of The Strawberry Hill Group of Maineville, OH; **Felicia Brown**, Membership Committee Chairperson of Spalutions in Greensboro, NC; **Ana Loiselle-Donahue**, Chairperson Special Events of Milady/Cengage Learning in Albuquerque, NM; **Monte Zwang**, Chairperson of Research & Studies of Wellness Capital Management in Bellevue, WA; **Dr. Stephen M Schleicher, MD**, Medical Advisor from Hazelton, PA, **Dan Chandre**, Chairperson of Information Technology from SpaBooker in New York and **Julie Nguyen** Chairperson of Legislative Committee of the Blu Water Day Spa in Kensington, MD.

INTERNATIONAL MEDICAL SPA ASSOCIATION ADVISORY BOARD: **Eric J. Light**, Worldwide President of The Strawberry Hill Group of Maineville, OH; **Catherine Atzen**, Consultant, in Los Gatos, CA; **Jim Larkey** of Canfield Imaging Systems in Fairfield, NJ; **David Shaffer** of Professional Medical Insurance Services in Fort Wayne, IN; **Karen Sinclair Drake** of Sophyto Innovations, Naples, FL and **Larry H. Oskin** of Marketing Solutions in Fairfax, VA.

BOARD & COMMITTEE VOLUNTEERS NEEDED: For more information on the Day Spa Association and The International Medical Spa Association, contact Hannelore Leavy to volunteer to join a committee at 201-865-2065 or via email at Info@DaySpaAssociation.com.

2010 DAY SPA EXPO IN LAS VEGAS ~ NATIONAL MEMBERSHIP MEETING: The DSA and IMSA were selected for the fifth year to provide the educational component for the annual Day Spa Expo & Business Forum which was held at the Las Vegas Convention Center on the weekend of March 13 to 15, 2010 – hosted by Bentley International Group for spa owners, managers and professionals. DSA & IMSA chapters from Asia, Europe, Central America, South America and the Middle East were encouraged to bring a delegation of their members and exhibitors to attend from across the globe. The annual Day Spa Expo is all about serious business. Attendees get updated on all of the latest trends, techniques, equipment and business strategies.

ASSOCIATION MEMBERSHIPS: Now is a great time to join. DSA & IMSA Memberships include many special privileges including a listing on the www.DaySpaAssociation.com or www.MedicalSpaAssociation.org website with a link back the member's website, a beautiful membership certificate, Seasonal Email News Blasts, invitations to special advanced educational seminars, free subscriptions to most industry magazines and select consumer publications, special credit card processing rates and a variety of discounts with many professional services within the spa, beauty and medical spa industries, as well as numerous vendor membership discounts to save more than your annual membership dollars! It is a perfect time to capture your part in the fastest growing segment of the professional beauty and wellness industries, by learning how to stay ahead of the competition.

DAY SPA & INTERNATIONAL MEDICAL SPA ASSOCIATIONS: For more information on the Day Spa Association and The International Medical Spa Association, visit www.DaySpaAssociation.com and www.MedicalSpaAssociation.org. Call 201-865-2065 and via email at Info@DaySpaAssociation.com.

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Photograph of DSA Advisory Board Attached:

From Left, Monte Zwang, Felicia Brown, Ana Loiselle, Skip Williams, Julie Nguyen, Hannelore Leavy & Larry Oskin. (Missing: Dan Booker and Eric Light)
Day Spa Association Logo Available